

July 18, 2012  
MEDIA RELEASE:



# SHOW US YOUR BRAS! ROLLER DERBY DISPLAY OF BIG HEARTS

*It's time to get back to basics, as South Sea Roller Derby steps up to save the world – with their underwear! Stand well back as the Dolly Rogers take on the Cutthroat Charmers in brutal and bruising combat, while the league unites to support our sisters in the third world. Oh, this is deadly serious – it's **BRAmageddon!***

## **WE'LL SUPPORT YOU!**

The ladies of South Sea Roller Derby come in all shapes and sizes – each one uniquely suited to our beloved sport! But playing roller derby is only possible with a lot of support – and now, our skaters are doing some supporting of their own! On Saturday, August 11, SSRD presents our fourth bout of 2012 – **BRAmageddon!** The event will deliver the thrilling roller derby spectacle our fans know and love – and also see SSRD get passionate about helping women in the third world. We're sponsoring Uplift Bras – a Melbourne-based charity that's been providing new and second-hand bras to hundreds of thousands of women in developing nations since 2005. A portion of ticket sales will be donated to the charity, and skaters and fans are invited to bring their bras to donate on the night.

## **WE'RE GETTING BIGGER!**

**BRAmageddon** is SSRD's fourth home bout for 2012, and it's already been a huge season! In June, our South Sea Sirens made their first trip to the roller derby nationals in Adelaide, finishing a tidy 12<sup>th</sup> from 18 teams, and placing second in Victoria.

Next up, it was national fame, as ABC TV's popular Sporting Nation series featured the league, and our very own president Sailor Mouth Sadie! You can still see our segment here: [http://www.youtube.com/watch?v=LptyVcv\\_hzA](http://www.youtube.com/watch?v=LptyVcv_hzA)

Now, it's back to basics, as our two league teams – the Dolly Rogers and the Cutthroat Charmers - do battle before a home crowd, at Springers Leisure Centre. More than a thousand folks are expected to pack the suburban stadium, to witness the on-skate skills and outrageous antics of their favourite skaters. Look out for Terror to Pieces, Sigh N Hide, and Danger Agent in the red, while Blitzkrieg Deluxe, Mouldylocks and Slamdora pull on the purple.

Based in Melbourne southeast, SSRD is a dedicated member of the local community. But the excitement doesn't stop at the suburbs - the SSRD action will also be beamed live around the world, in a spectacular online webcast at [www.fansofderby.com](http://www.fansofderby.com)! There's no denying it – South Sea Roller Derby has one big set of juggernauts!

**What: BRAmageddon! – SSRD's fourth bout of 2012**

**When: Saturday, August 11, from doors at 6pm for 7pm start**

**Where: Springers Leisure Centre, 400 Cheltenham Rd, Keysborough**

**Who: All ages welcome, alcohol available for 18+**

**Cost: \$10 per person, children \$5, under-5s free.**

**Tickets on sale now, at [www.southsearollerderby.com](http://www.southsearollerderby.com) - and on the door**

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